

# HELLO, BOSS.

HERE'S TO THOSE WHO NEVER NEEDED  
TO HAVE SOMEONE DOWN THE CORRIDOR TELLING  
THEM WHAT TO DO.

HERE'S TO THOSE WHO NEVER  
DELEGATED UPWARDS.

HERE'S TO THOSE WHO ONLY EVER SERVED  
ONE BOSS: THEIR PASSION.

HERE'S TO THOSE WHO NEVER FOUND THEMSELVES  
A JOB, BECAUSE IN A JOB THEY WOULD NEVER HAVE  
FOUND THEMSELVES.

CELEBRATING THE SPIRIT  
OF ENTERPRISE.



**SHRIRAM City**

MONEY WHEN YOU NEED IT MOST

**INDIA'S LARGEST SMALL ENTERPRISE FINANCE COMPANY\***

₹ 158 billion asset base as of 31<sup>st</sup> March 2013 | Lending ₹ 7 billion every month | 14 million customers to date | Over 1000 branches

\*Analysis of MSME Loan Markets for NBFC's- July 2011 by Frost & Sullivan